

Content Marketeer (h/f/x)

Walloon Brabant

🔗 For one of our partners located in Walloon Region (East area), we are hiring a **Content Marketeer!** We may have an interesting position for you 😊

The job

- ▶ You design content marketing strategies and set short-term goals in order to meet the marketing goals of the company.
- ▶ You undertake content marketing initiatives to achieve business targets.
- ▶ You produce high-quality content. You collaborate with design teams if necessary.
- ▶ You create an editorial calendar, develop engaging content and ensure deadlines are met.
- ▶ You edit, proofread and improve the content.
- ▶ You develop and optimize content considering SEO and Google Analytics.
- ▶ You analyze web traffic metrics.
- ▶ You ensure a strong web presence on various channels, making sure the ones you selected are appropriated to the target and product/service.
- ▶ You generate ideas to increase leads and customer engagement.
- ▶ Ens.

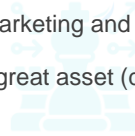
What our partner offers

- ▶ Our partner offer an exciting job in a human-sized SME 😊
- ▶ You will fill a varied and independent position, where engagement and ownership are valued.
- ▶ You will have room for initiative and a great potential for development within this company
- ▶ Our partner also offers a pleasant working atmosphere, with energetic and enthusiastic colleagues!
- ▶ You will also get the opportunity to partially work from home (homeworking), and develop your skills/knowledge, matching it with your development plan & business goals.
- ▶ They offer an attractive salary and benefits.
- ▶ This is a full-time job (permanent contract – CDI)

Your talents

- ▶ You have a degree in Marketing, Digital marketing, Communication, Digital Communication, Business Management, or any related field.
- ▶ You have a relevant experience of several years in a similar or connected position.

- ▶ You are solutions oriented. You can identify the best way to communicate about a product or service, selecting the most appropriated platform/digital channel to do so.
- ▶ In order to maximize the impact of the created content, you are aware of the requirements of each digital platform.
- ▶ You have excellent writing skills and easily cope with SEO-requirements for an optimized content.
- ▶ You have good knowledge of SEO (both technical & semantic).
- ▶ You are a positive and easy-going person. You take initiatives and take your responsibilities.
- ▶ You have very good communication skills.
- ▶ You are fluent in French & English (knowledge of Dutch is an asset).
- ▶ You are at the cutting edge of content marketing and digital marketing in general.
- ▶ Any other digital knowledge would be a great asset (digital ads, analytics, CRO, ens.)



Ready for this adventure? Great!

Send your resume to contact@sinequanonrh.be!

